



Justin Kuntz

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Designer. Storyteller. Maker. Entrepreneur.

MANIFESTO

Design is a superpower. We are all designers of sorts and carry a wonderful responsibility to make a positive impact in the world around us. Design is a discipline where innovation thrives through the creative process. It can have you pulling your hair out in one moment and grinning ear-to-ear in the next.

EXPERIENCE

Creative Soapbox > *Principal*

2005-Present

Over 15 year operating an independent brand and development studio specializing in interactive experiences. Bootstrapped from a freelance studio to employing a team of 9 amazing team members. Scaled back starting in 2015 due to family reasons. Responsibilities include running the day-to-day operations managing multiple designers and developers, managing budgets, as well as sales and marketing for new business opportunities. In addition, I design and code several of our client projects using a human-centered design process and agile development.

SafeAccess > *EVP Product*

2020

At the start of 2020 in response to Covid-19, a group came together to build a product to build trust between locations and visitors. As a start-up, I wore multiple hats building out the brand and user interface while meeting with clients to define product features and deliver demos. Maintained an agile development process optimizing our deliver cycle to iterate quickly for a rapid release cycle.

Timeglider > *Partner & Designer*

2012-2019

Timeglider was a web-based timeline software for creating and sharing history, project planning and more. Think of it as Google Maps for time events. I became an equity partner contributing to the product design and brand. Timeglider was acquired by Preceden.com in 2019.

Boise State University > *Adjunct Faculty*

2010-2013

For several semesters I taught at Boise State University. My classes were always highly rated by students. Unfortunately I had to step back from teaching with our family move to Oregon in 2014.

ART 385 - Advanced Typography (Fall 2010)

ART 485 - Capstone Graphic Design and Illustration Portfolio Class (Spring 2011)

ART 477 - Graphic Design Studio 5 (Fall 2013)

Sprowt > *Cofounder*

2010-2013

Sprowt was an initiative to support local emerging designers in their transition from University to a professional career. We provided resources, workshops, and programs that help students, recent graduates, and early professionals succeed in their first professional design jobs.

Continued...



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MWI Veterinary Supply > *Graphic & Brand Designer*

2002-2006

I was an in-house graphic and brand designer devoted to developing and creating an array of marketing materials, brand management, and private label packaging (monthly publications, brand guidelines, annual reports, promotional materials, brochures, sell sheets/ flyers, postcards, identity, logos, collateral, advertisements, catalogs, packaging, website design, video presentations, etc.).

EDUCATION

Boise State University
BFA Graphic Design / BFA Illustration

Graduated 2002

EXPERTISE

Technical

- Adobe Creative Suite
- Figma, Sketch, Invision
- Microsoft Office
- Basecamp, Trello, Jira, ActiveCollab, Clickup
- HTML, CSS, some React/JavaScript and Ruby on Rails

Disciplinary

- Interaction
- Branding
- Experience Design
- Environmental Design
- Packaging

Personal Strengths

- Self-starter, self-motivated
- Team player
- Visionary
- Cross-disciplinary
- Ideation / Concept Development

Competencies

- User Experience & Interface Design
- Brand & Design Strategy
- Information Architecture
- Content Strategy
- Email Marketing
- Event Planning & Promotion
- Advertising & Print Collateral

REFERENCES

Available upon request